A JAIN INSTITUTION

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

(A unit of Adarsh Group of Institutions)

Affiliated to Bengaluru City University
Approved by AICTE, Recognized by UGC & MOE

GLOBAL MBA

adarsh
AIMIT

Indian Values • Global Perspectives

DUAL Specialization

TRIPLE Course Advantage

www.adarshaimit.org



“To achieve - dream it, live it, **AIMIT.**”

Vision

To achieve total quality in management education and be a centre for excellence in leadership and management.

About AIMIT & AGI

Adarsh Institute of Management and Information Technology

Ranked amongst Bengaluru's top B-Schools, Adarsh Institute of Management and Information Technology, a unit of Adarsh Group of Institutions offers a two year MBA program which is affiliated to Benglauru City University, approved by AICTE, New Delhi and recognized by Government of Karnataka. The faculty team at Adarsh AIMIT consists of eminent personalities from most prestigious institutions like Stanford University, IIM Bengaluru, IIM Kolkata, Singapore University, FMS Delhi, Symbiosis etc., They bring with them their enormous industry and academia experience to share with our students.

AIMIT - in a snippet

- Two decades of dynamic growth and virtuous history
- 100% Placement Record
- The one of its kind industry-ready Masters program in Bengaluru that goes beyond the curriculum
- State-of-the-art facilities coupled with academic & co-curricular excellence
- Dedicated faculty from the best B-schools of the country
- A space that blends Indian values with global perspectives

Adarsh Group of Institutions (AGI)

A leading educational institution in Bengaluru, AGI offers courses in Commerce, Science, Management and Computer Applications for over five decades, since 1971. The focus and commitment towards implementing and improving pedagogic practices has evolved the group as one of the premier educational institutions in the city, covering school, pre-university, undergraduate and postgraduate levels of study.

Accreditation

BENGALURU CITY UNIVERSITY

Affiliated to Bengaluru City University

Recognized by UGC, Govt. of India

शिक्षा मंत्रालय MINISTRY OF EDUCATION

Approved by MOE, Govt. of India

AICTE

Approved by AICTE, New Delhi

Strategic collaborations and well-intended associations have been at the heart of our growth journey, and we continue to learn & expand our horizons with like-minded institutions in the domains that have direct impact with the students & their careers.

Our Professional Membership / Knowledge Partners / MOUs

Our Associates

Academic Excellence to the Forefront

Our commitment to academic excellence came to the forefront when our students from the MBA program topped the program in Bengaluru City University.



Sahana Shree
(Dream Chasers Batch 2024)
1st Rank



Tejaswini D
(Avenger's Batch 2022)
1st Rank



Jovita Ephrem M
(Avenger's Batch 2022)
5th Rank

Hearty Congratulations to our toppers of the
MBA Program
at Bengaluru City University









Rank holders honoured & felicitated for their extraordinary performance

MBA: Program Overview

Specialization

- Finance
- Human Resource
- Business Analytics
- Entrepreneurship & Startups
- Marketing
- Production & Operations Management

Certifications

- Marketing Analytics
- Retail Management
- Information Technology
- Financial Modelling
- Digital Marketing
- International Business
- HR Analytics
- Stock Market
- Distribution & Logistics Management

DUAL Specialization

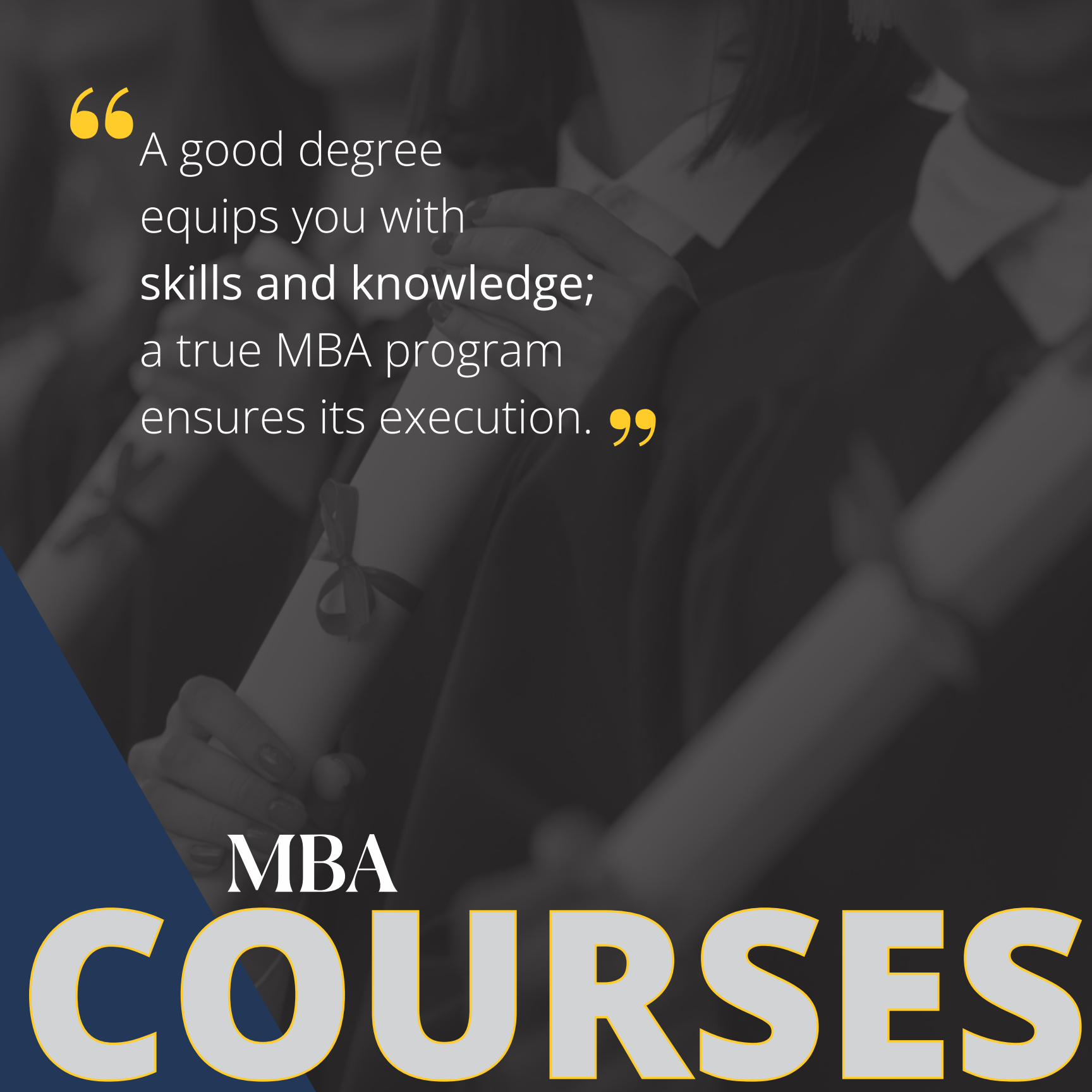
TRIPLE Course Advantage

Adarsh Edge

Going beyond the curriculum, committed to an all-round industry and life-ready course, the MBA program comes along with Adarsh Edge that encompasses: one-of-its-kind Adarsh Finishing School, Education 5.0 (Humanised Experiential Learning), Entrepreneurship Corner (nurturing the spirit of entrepreneurship) and going global with training & certificate from University of Dubai

- **Adarsh Finishing School**
- **Education 5.0**
  (Experiential Learning)
- **Entrepreneurship Corner**
- **Going Global**




“A good degree
equips you with
skills and knowledge;
a true MBA program
ensures its execution.”

MBA COURSES

MBA 2 year program

MBA + PGPM + CIBP

3 Core Qualifications

MBA+ Dual Specialization (Bengaluru City University)
MBA+ PGPM (Post Graduate Program in Management)
MBA+ CIBP (Certification in Business Proficiency)

Certificate Programs

Business English
SAP Certification
Foreign Language - Japanese/Spanish/French/German
Six Sigma Basic Level Certification
Essential Stock Market Skills Certification
Digital Marketing
Massive Open Online Courses (MOOCs)
Proficiency in Microsoft Word, Excel, PowerPoint
Data Analytics

International Certificate Program

Training and Certificate by

TRIPLE Course Advantage

DUAL Specialization

Value Adds

- **Paid Internships & Industry Projects**
- **Ideation & Intellectual Property Cell**
- **National Level Fest & Inter Collegiate Competitions**
- **Campus to Corporate Programs**
- **Knowledge Exchange Series Cell**
- **Student Development Cell**
- **Student Seminar Series Cell**
- **Career Guidance & Mentoring**
- **Entrepreneurship & Incubation Center**
- **100% Placement Assistance**
- **Case Study Series**
- **National Industry Visits & Tours***
- **International Immersion Programs - visit to Dubai/Singapore/Malaysia/Sri Lanka***

PGPM

Post Graduate Program in Management

Post Graduate Program in Management (PGPM) will prepare the students for roles in a range of fields of Management. It helps to develop the necessary skills and knowledge to excel in their chosen areas of specialization. This intensive learning program equips the students with certification courses in Business Analytics / Marketing / Finance / Human Resources.

Students are expected to complete two certification courses along with the compulsory certifications

PGPM 101
Semester: III

SAP (Compulsory)

PGPM 102
Semester: III

Massive Open Online Courses

PGPM 103-A
Semester: III

Certification in Marketing

Digital Marketing | Marketing Analytics

PGPM 103-B
Semester: III

Certification in Finance

Stock Markets | Anti Money Laundering & Know Your Customer | Financial Modelling

PGPM 103-C
Semester: III

Certification in Human Resources

HR Analytics | Counselling Skills

PGPM 103-D
Semester: III

International Business Certification

PGPM 103-E
Semester: III

Information Technology Certification

PGPM 103-F
Semester: III

Distribution and Logistics Management Certification

PGPM 103-G
Semester: III

Retail Management Certification

PGPM 104
Semester: III

Business Analytics

PGPM 105
Semester: III

Advanced MS-Excel Certification

CIBP

Certification in Business Proficiency

Certification in Business Proficiency (CIBP) is developed to enhance the knowledge and competence of students to become more valuable in their future positions in industry.

This Program equips them with a wide range of skills that can enhance their success in their careers. It enables a student to understand and learn the fundamental skills that are required in business management. It comprises of the following courses

CIBP 101
Semester: I

Business English

CIBP 102
Semester: I

Foreign Languages

Japanese / Spanish / French / German

CIBP 103
Semester: I

Microsoft Office

CIBP 104
Semester: II

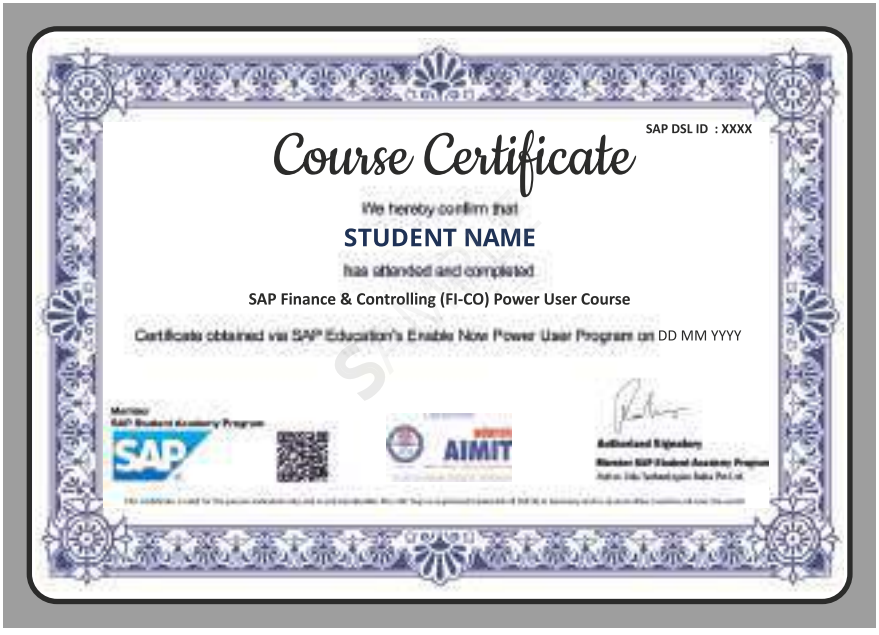
Six Sigma Certification

CIBP 105
Semester:
I & II

Business Lab

CIBP 106
Semester:
I to IV

Adarsh Finishing School



“You learn the most when you’re out on the EDGE.”

- Jim Whittaker

Adarsh

EDGE

Adarsh Finishing School

Adarsh Finishing School is the wing that focuses on the overall development of the students through continuous training, grooming and practice. The curriculum under Adarsh Finishing School is spread across the entire two year MBA program.

The programs are as under:

- Communication Skills
- Fluency Development
- Business Writing
- Team Building
- Leadership Skills
- Grooming
- Impactful Presentations
- Group Discussions
- Personal Interview Skills
- Interpersonal Relation and Rapport Building
- Stress Management
- Aptitude Training
- Creative Thinking and Winning Attitude
- Time Management
- Refresher Session
- Professional Curriculum Vitae and Video Resume Building



Education 5.0

Education 5.0 is an advanced approach to learning that integrates emerging technologies, personalisation and real-world experiences. A humanised approach, focuses on critical and creative thinking and adaptability.

Womentorship

- To Instill Psychological Safety Among Female Students

Anti-Ragging

- Zero Tolerance to Ragging, Always & Forever

Mentoring

- For Professional and Personal Development

Anti-Sexual Harassment

Student Insurance

All Other Community Engagement Programme

Saakalya

- Professional Counseling Service

MOUs with Industry bodies like:

NASSCOM

MSME Technology Center

Wildcraft

NHRDN

CIIYi

NIPM

Gokaldas Exports

& many more

Shakti

- Women Student Empowerment Initiative

BSmart

- Business Standard Digital News App

Academic Social Responsibilities (ASR)

- Blood Donation Camp
- Swachh Bharat Campaigns
- Street Plays
- Stationery/Other Essentials Donation to Orphanage
- Personality Development Programs for Children at Orphanage
- Program on Financial Literacy

Other Programmes

- Inter Collegiate Fest
- Outbound Training
- Industrial Visits
- Positive Health: Yoga and Meditation Sessions



Entrepreneurship Development Cell

Empowering Future Business Leaders

Entrepreneurship has become a major driver for innovation and development of the economy, thanks to an evolving and competitive business environment. Entrepreneurship Development Cell at Adarsh promotes entrepreneurial mindsets by creating an ecosystem conducive to the development of entrepreneurship opportunities among young entrepreneurs. The significance of the ED cell for our MBA students highlights their role in shaping future business leaders. With fresh perspectives, creativity, and determination, our budding entrepreneurs will have the potential to disrupt industries, create jobs, and make significant contributions to the economy and society as a whole.

Creating an Entrepreneurial Mindset

Incubation & Support

Access to Funding

Hands-on Learning & Experiential Education

Collaboration & Networking




“Holistic is wholesome.
At AIMIT, we gear you
up for progress, such that
success is a natural by-product.”

Global Expedition

Malaysia / Sri Lanka / Singapore

This carefully curated program is designed to provide students with international exposure and practical insights into global business practices & opportunities to engage with diverse cultures. The expedition is a unique blend of academic learning and cultural exploration, aimed at equipping students with a global perspective and fostering personal and professional growth.







Objectives

Malaysia / Sri Lanka / Singapore

1. Academic Enrichment

This will help students learn about international business and cross-cultural management practices.

2. Cultural Exploration

These experiences will provide students with a deeper understanding of the cultural and historical contexts of these regions.

3. Global Networking

Build connections with global professionals, peers, and entrepreneurs, paving the way for future collaborations and career opportunities in the international arena.

International Immersion
& Domestic Industry Visits

From knowing global approach to living the same through visits, enables students from all backgrounds to trigger unspoken experiences. With a current focus on South-East Asian countries for International Industry visits, we believe, our students are ready to take on the global stage!



A Glimpse of International Industry Visits

Domestic Industry Visits

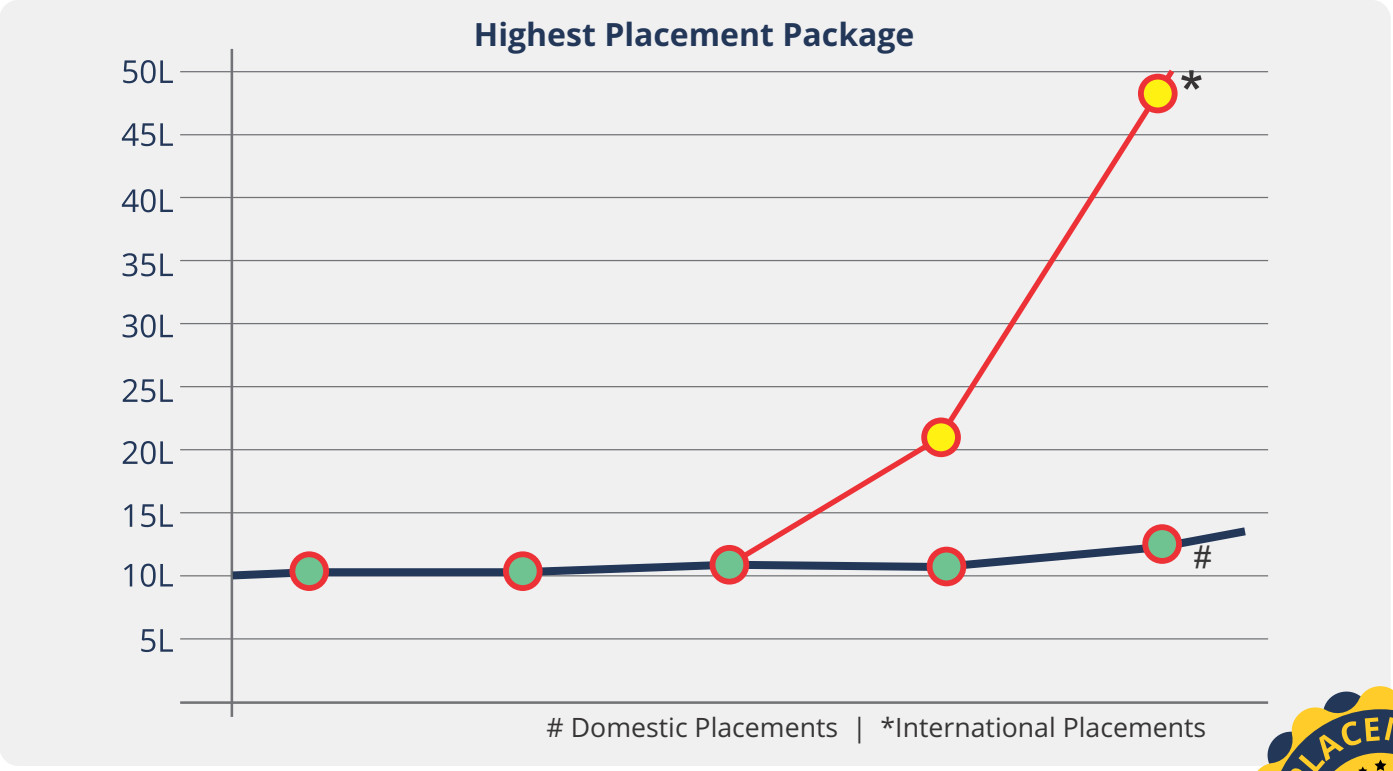
With a commitment to ensure maximum industry interaction & learning for students, we have multiple domestic industry visits round the year for all students.



A Glimpse of Domestic Industry Visits

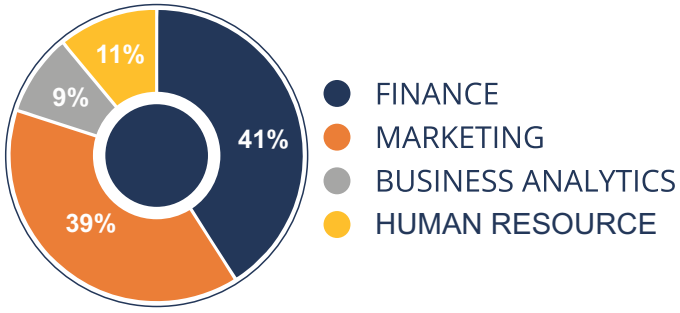
Placement Statistics

A steady growth inclined graphing the recent years showcase consistency and encouraging signs of substantial growth and demand for our students across various industries.

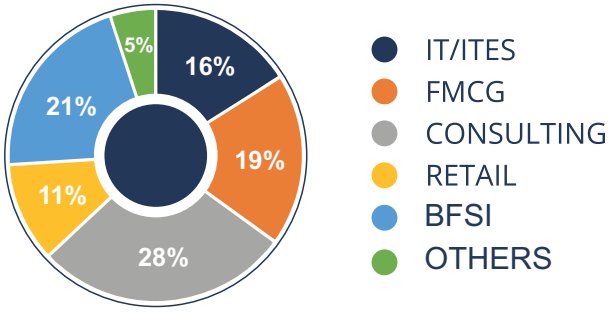




Function wise placements



Sector wise placements



Top Placements



Cloud Analyst
CTC - ₹ 48 LPA

Mohammed Abdul Farhan



Consultant
CTC - ₹ 20 LPA

Rayyan Khan



Product Specialist
CTC - ₹ 14 LPA

Rachana D



Business Analyst
CTC - ₹ 14 LPA

Ajay Rosario P



Business Development Manager
CTC - ₹ 10 LPA

Gouthami E



Business Development Executive
CTC - ₹ 10 LPA

Chandan B G



Business Development Associate
CTC - ₹ 8 LPA

Aishwarya M



Relationship Manager
CTC - ₹ 7 LPA

Pavan Kalyan



Deputy Assistant Manager
CTC - ₹ 6.20 LPA

Gowrav M



Associate
CTC - ₹ 6 LPA

Suchithra K S



Associate
CTC - ₹ 6 LPA

Sridhar C M



Associate
CTC - ₹ 6 LPA

Surendra Reddy



Associate
CTC - ₹ 6 LPA

Aishwarya M

Top Placements



Business Development Associate
CTC - ₹ 6 LPA

Jamiul Tarofdar



Inside Sales Associate
CTC - ₹ 6 LPA

Nisha R



Surya Financial Technology Pvt Ltd
CTC - ₹ 5 LPA

Sujay Kumar R



Management Trainee/ Area Manager
CTC - ₹ 4.5 LPA

Prashanth R



Senior Associate (Accounts Receivables)
CTC - ₹ 4.5 LPA

Vyshnavi C



Management Trainee
CTC - ₹ 4.25 LPA

Pavithra R



HRBP
CTC - ₹ 4 LPA

Nivedhitha M



Management Trainee
CTC - ₹ 3.7 LPA

Sukanth N



Management Trainee
CTC - ₹ 3.7 LPA

Soniya K R



Our Recruiters

Over the years we have had the privilege of hosting numerous multi-national and national companies for campus recruitment drives. Working in tandem with companies ensure the student skills remain niche and in sync with the trending and growing industry standards.



& many more

Infra at Adarsh

The learning environment at Adarsh is supported with the state-of-art infrastructure, that we believe, is critical to the overall well-being and development of students. With an air-conditioned and well-ventilated campus coupled with an outdoor breakout area, makes the campus a perfect place for students to find a space of their own.



Dedicated Placement Cell



Incubation Center



Digital Library & Resource Center



Seminar Hall



Breakout Rooms



Recreation Zone



Indoor Games



Playground



Healthcare Facilities



In-house Gym



Business Lab



Smart Classroom



Well-equipped Hostel



Student Lockers



WI-FI Campus



CCTV Surveillance

Student Testimonials



Jovita Ephrem M

Adarsh AIMIT helped me to shape frem a shy, timid and inhibited person te a leader and get rank from University, The encouraging faculty, the workshops and seminars organized by the Institution helped me to groom my personality and exert my maximum efferts to be the best version of myself. I am delighted with my cheice of the Institution,



Tejaswini U

AIMIT stands at a good path always, a unique initiative of our college - Adarsh Finishing School (AFS) supported me in understanding my SWOC and gave me lots of opportunities to come out of my comfort zone and become more confident to build a better career.



Prashila Sanjay Brahamane

Being MBA student in AIMIT is like, having the best opportunity to become a disciplined professional with academic and industrial skills. The holistic environment of the college is helping us to develop our confidence to the next level. The infrastructure of the college is well planned and furnished with all the amenities like smart boards, hybrid classroom, A/C, Camera, Speakers, 24 hour Wi-Fi connection etc. Along with this, we are also provided with a newspaper (The Economic Times) to be updated with the current affairs.



Rohith B

The infrastructure of AIMIT offers a conducive environment for both academic and co-curricular activities. A special mention about A/C classrooms with smart board and hybrid teaching learning facilities. Our college canteen-campus bytes, it's not about a place, it's about the people who make that place. We enjoy sitting in our canteen and using Wi-Fi to enhance our knowledge. We are choosing the canteen for our daily meet-ups and make it the best.



Vyshnavi C

Our journey at AIMIT started with an induction program which had the combination of eminent speakers from academics and industry to guide us about MBA program. The unique activities at AIMIT like student development cell activities, student seminar series and knowledge exchange series are giving the platform to students to develop managerial skills.



Shwetha G

AIMIT changed the view of all the students including me in this regard by giving a proper mix of academics and co-curricular activities. Different activities like ethnic day which represents the unique way of enjoyment, different competitions which was held for selecting Mr. Fresher & Ms. Fresher were really exciting. Here we have many interactive competitions held, like cooking without fire, fresh face which clearly showed how enjoyment should be a part of academics for a meaningful and healthy education.



Shashank M

AIMIT has been a transformative experience. Beyond the enriching academic curriculum, the college's dedication to providing exceptional placement opportunities sets it apart. Through tailored career guidance, internships, and industry connections, I've gained invaluable real-world experience, setting me on a trajectory for success post-graduation. The robust network of alumni and corporate partners ensures that students are not just educated but also equipped for the professional world.



Syed Nadeem Abbas

As a student of AIMIT, I want to express my gratitude to our faculty members who are highly qualified and experienced. Our principal has taken initiative in development of students by providing Adarsh Finishing School (preparing students for corporate life) and where none of the colleges provide. AIMIT also conduct sessions handled by the professionals from IIM Bangalore, IIM Kolkata, FMS Delhi who provides us the practical knowledge which is not only useful in corporate life but also in the real life.

Testimonials & Alumni Success Stories

Our institution's greatest ambassadors are our students who continue to excel in their respective domains. While success may be measured by different parameters, for us their progress & growth - both as individuals & leaders, is all that measures our success in education.



Mohammed Abdul Farhan

Highest International Placement

AIMIT has imparted in getting quality education which I deem it as my immense luck and good fortune. The faculty members are highly qualified and are very supportive from whom I learnt to nurture my dreams and fulfill my ambitions. Huge respect, Gratitude and Devotion for AIMIT!



Rayyan Khan

Second Highest International Placement

Life has been full of ups and downs. But AIMIT has helped me widen my skills by exposing me to countless opportunities in academics and also in corporate world. The lecturers are very passionate about student's well being and they have taught me how to set up my priorities, the importance of thinking critically and the intricacies of professional life.

“In the truest sense, not alumni but ambassadors of AIMIT, inspiring the world by creating their own.”



Sahana Shree B

1st Rank Holder in MBA (2024)
Bengaluru City University

Choosing AIMIT has been the best decision of my academic journey. The vibrant campus culture & supportive faculty have nurtured my passions and fueled my ambitions. The emphasis on holistic development ensures I'm not just a student, but a well-rounded individual ready to take on the world. it's a home where dreams are realized and futures are forged.



Tejaswini D

1st Rank Holder in MBA (2022)
Bengaluru City University

AIMIT does not focus only on bookish knowledge; rather, it enforces students to do their best through experiential learning and a rich and wholesome experience of the business world. My experience at AIMIT has been awesome. The tutors are encouraging and my peers are ambitious and enthusiastic providing me with the right environment to learn.

Life at Adarsh

The bridge from a life as student to the career as a professional is built every day through multiple touch points and experiences at Adarsh. From academic excellence to excelling across various co-curricular, from various industry interactions & incubations to an environment of creating lasting memories, at Adarsh - you don't just make a career or complete a degree, but create a highly dynamic, forward thinking life at Adarsh.













Payment Method

For Enquiries

SCAN QR CODE FOR ENQUIRY FORM

Application Form

SCAN QR CODE FOR APPLICATION FORM

Send details after payment through **Whatsapp +91-7406740099**

Admission Department

Adarsh Institute of Management and Information Technology (AIMIT)
5th Main, Chamarajpet, Bengaluru 560 018, Karnataka, India
Mobile: +91-74067 40077 / 88

To know the advantage (AIMIT)

Call: **+91-74067 40077 / 88**
Email: **admission@adarshaimit.org**
Web: **www.adarshaimit.org**

Please Visit Campus

SCAN THE QR CODE FOR LOCATION

A JAIN INSTITUTION

ESTD : 1971

ADARSH GROUP OF INSTITUTIONS

BENGALURU CITY UNIVERSITY

AICTE

ज्ञान - विज्ञान विमुक्तये

शिक्षा मंत्रालय
MINISTRY OF EDUCATION

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

5th Main, Chamarajpet, Bengaluru - 560 018, Karnataka, India.

Mobile: +91 74067 40077/88 | Ph: +91 80 26984938

Email: admission@adarshaimit.org

www.adarshaimit.org

SCAN THE QR CODE

& CONNECT WITH US

adarsh

AIMIT

Indian Values ⋄ Global Perspectives