

JAGAN INSTITUTE OF MANAGEMENT STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India



It is an amazing journey that not only teaches intricacies of management but also life lessons...



We inspire students to become leaders who build sustainable, shared prosperity. We aim to develop and prepare students who are industry ready, versatile, technically equipped and professionally well-groomed to take up challenges in all spheres of life in this rapidly changing world.





- Encouraging students to interrelate theoretical knowledge with real-world situations.
- Challenging our students to expand their knowledge and intellectual horizons so they advance towards sustainable career opportunities.
- Preparing students as responsible leaders by inculcating essential skills and providing beneficial learning experience.
- Motivating students to pursue innovative lines of thinking so they can make a positive impact in the world of business and society at large.

RANKING

- Ranked 4th in Rajasthan, India as per Competition Success Review for the Best B-School Survey 2018.
- Ranked 29th amongst top 50 B-Schools by Chronicle of Career and Education, February 2019.











30 GLORIOUS YEARS of imparting quality education...















Knowledge Park-III, Greater Noida, U.P.







and has worked on CXO

positions with some promising

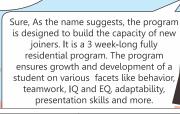
companies. He is also an

eminent author.





Sir, she is Riya. She wants to know about the Capacity-Building program.



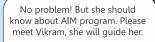


Activities like yoga, corporate quest sessions, workshops, field projects, mock drills, trekking etc are few highlights of the program. Around 30+ senior professionals from corporate and other spheres visit the campus to share their learning and mentor the students. It is very rigorous but highly effective.





Actually she has yet to complete the admission process.

















She is Riva...



Actually, AIM is an online program.
The purpose of this program is to help you discover yourself and understand your aspirations.



Thank you for sharing the information Ma'am. I think this will prepare us better for the next two years.



Ma'am, I would like to know about the academics.



You should meet Dr. Vandana. She is Head – Academics.







To begin with, I would like to share that we update our curriculum on regular basis in tune with industry requirements. Faculty council and industry experts from different domains have regular meetings together.

We conduct **CAP** sessions every week. This substantiates the concepts that you study.



C - CASES A - APPLICATION P - PROJECTS





You will have excellent mentors who have rich industry experience...

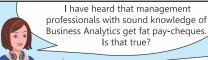
Regular feedbacks are received from the students so that pedagogy can be updated



Let me know if you want to know more.

Ma'am, I have heard that you offer a major in Business Analytics. What are the prospects? Why has the demand for Business Analytics surged in recent times?

As you know that there is an abundance of data and with the increase in adoption of technology; humongous and unimaginable data is being generated every moment. This data is to be harnessed by experts in order to make sound decisions and strategies and that is where the role of Analytics comes in Hmm.





You have heard it right but I would say that when you excel in any sphere of life or any skill, success comes to you and money as well. Do not think about pay-cheques yet; focus on learning instead and everything will be in place.





Hello, this is Riya. She is seeking admission in management program and wants to know about our Digital Marketing course and SAP.

Hello, Riya!

And Sir. a bit out of context but do you prepare those posts 'Knowledge Bytes' that we see on Insta, FB and LinkedIn? I look forward to these posts every week.

You will be

surprised

but this is done by

the students. We

guide them where

required.

Sure! Take a look at these

statistics Riya and you will have

your answers. Management

graduates have to have sound

understanding of technology

these days and that is why we

have incorporated these courses

Top skills you will learn

Predictive Analytics using R or Python, Machine Learning, Data

Business Analytics

Business Analytics is the process

by which businesses use

statistical methods and

technologies for analyzing

historical data in order to gain

new insights and improve

This is a practical oriented,

experiential program spread

over 2 weeks which includes

hands-on experience to Business Analytics using various

This helps a student to

understand the nuances of

Analytics and how one can make

business decisions based on

various types of data collected

by the organization to make the

organization more competitive.

strategic decision-making.

models and case studies.

Visualization, Big Data, Natural Language Processing

Job opportunities

- Data Analyst
- Data Scientist
- · Data Engineer
- Product Analyst

 Machine Learning Engineer

 Decision Scientist

Cumulative Analysis Market in India = \$30 billion Domestic Analysis market = \$3.03 Billion

curriculum. Let us meet Mr. Bhawani who is

an M.Tech, and takes care of this domain.

Expected to Grow 2x By 2025

1,50.000 New Openings in Data Science

62% Growth on 2021



Top Skill in Demand



I am glad you asked. It stands for System Analysis Program Development, It is an ERP that connects all parts of a business into an intelligent suite on a fully digital platform. SAP, thus, replaces the process driven, legacy platform. Take a look at the fact-sheet on the wall. Almost 77% of the world's transaction revenue touches an SAP system.



is the world's #1 cloud business software company

of experience working with 45 years companies around the globe.

91% of Forbes Global 2000 are SAP Customers

200 M cloud users leverage SAP

208 / 250 top retailers in the world run

SAP solutions.

of the most innovative 8/8 automotive companies in the

world run SAP solutions.

solutions in 180 countries.

46/50 world's safest banks run SAP solutions.

97 /100 Top universities in the world run SAP solutions.

7/10 of the best hospitals in the world run SAP solutions

41,100+ consumer products companies in 134 countries are innovating with SAP

solutions

Partners worldwide 18.300+









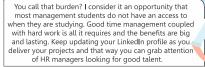


Well...in many ways. You get hands-on experience under able mentorship. It also helps you get placement offers, network with professionals and above all to understand the academic concepts in a better way.

How does that

Mr. Bhawani just told me over phone. IIC is a highlight of this program. IIC is a cell where





Does that not increase the

burden on the students Sir?

Certainly it is! But I think you should ask this question from JIMS students?





WHY SAP

Rock-solid data security SAP receive global certification from the British Standards Institute

Top tier partnerships

Microsoft, Alibaba, Amazon, Google, IBM, and other leaders.

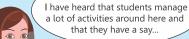
Customized solutions Increased Productivity and Efficiency

Cost Efficient Use

Data Analysis and Reporting







That's true. Management adopts a democratic approach and gives due consideration to students' suggestions. We have student committees here that are more like departments in an organization. We work like managers. The committee members are also shuffled every 45 days so that everyone gets exposure across functions.





What is experiential learning?

Working on live, real-time projects under corporate mentors and faculty guides helps understand management concepts better. IIC has been formed to enhance and formalize experiential learning. There are many more activities that qualify for experiential learning. Quoting my example, I have just completed my two-weeks long live project and will soon be going for winter internship.



Students share their preferred sectors and companies with the Manager – Corporate Connect, Mr. Rahul Pareek. He along with the placement committee ensure that the students get their preferred companies and sectors. The students have started to show an inclination towards startups lately as learning and growth is much better.





Do we have some cultural activities and events here?

of course! I take care of that part... Students conduct so many events like blood donation camps, celebrating different occasions, environment related activities, working with NGOs and much more. Every month students conduct at least one small event. Our annual event is Drishyam







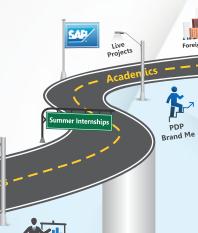






The Success Highway





Business Analytics



Placement



Sure Ma'am! Seems like

it will be a long walk!

I need to check with

him if he is free.







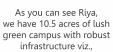




















Thank you, I'm amazed, now can we meet Director Sir?



Placements (Partial list)



Mayank Sharma Byju's



Preksha Bhandari Planet Spark



Surbhi Singhal Planet Spark



Aman Verma Planet Spark



Abhishek Verma Capital Float



Megha Sharma Duro



Anshul Ajmera Duro



Anil Kuma Duro



Kavya Jain OLA Cabs



Amit Midha Alibaba.com, Regional Manager



Praful Rathore Kalptaru Ltd, Manager Strategic Initiatives



Gagan Ghai American Tower Corp. Dty. Fin. Manager



Amit Gupta ITC, Area Manager



Satinder Pal Singh HT Media Pvt. Ltd



Krishna Kumar Keshari Tata Sky, Asst. Sales Manager



Chandan Sinha 3M India Ltd.



Amit Mahajan HDFC Bank Ltd.



Chirag Setia Cosmos Infra Estate Pvt. ltd



Saurabh Kumar PNB



Sunil Soni Abbott Nutrition International



Siddharth Jain Jakson Ltd.



SANDEEP SINGH BHADORIA India Property online



Saurabh Maheshwari GATI KINTETSU Exp Pvt Ltd.



Ashish Agarwal HDFC Bank Ltd.

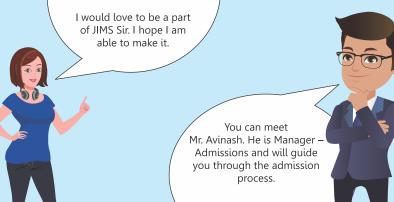


Sir! Thank you so much for your time. I have almost all my queries answered and it was a pleasure interacting with everyone here.

Sir, if I may ask...what is your Vision regarding JIMS, Jaipur?

Well Riya...Our vision is to create leaders who build sustainable, shared prosperity. We have developed a culture where there is congenial and productive environment for all. Having said that, we strongly believe in virtues like, discipline, punctuality and mutual respect. We also follow a participative approach to decision making and value the opinions of all stake-holders. We understand that culture is the key factor that determines the success and growth for any organization.









Industrial Visit

























Admission Procedure

ADMISSION CRITERIA

A Bachelor's degree in any discipline with minimum 50% marks from a recognized University. Candidates appearing for their final year exam may also apply. Shortlisting will be based on CAT/MAT/CMAT score and GD/PI/WAT.

HOW TO APPLY

Applicant can Apply Online from the website https: //jimsjaipur.org/application.

ADMISSION PROCESS AT CAMPUS

Qualifying candidates will be informed about the date, time and venue of Admission Procedure (Written test and / or Group Discussion and / or Personal Interview) via telephone and email.

OFFER OF ADMISSION

All selected candidates will get an intimation of their selection through an Admission Letter. Details regarding payment of fees at the time of admission, allotment to hostel and date, time and commencement of the academic session will be mentioned in the admission letter.

Wall of Fame



ANTI-RAGGING MEASURES

Ragging in any form is banned at JIMS, Jaipur. It is a punishable offence according to one of the recent guidelines of the Honorable Supreme Court of India. JIMS, Jaipur has a 'zero-tolerance policy' on ragging. The institute will take disciplinary action / legal proceeding / expulsion from the Institute as per the directives of the Supreme Court of India if any student / students is / are found guilty of ragging inside or outside the premises of the Institute.



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APPLY NOW

